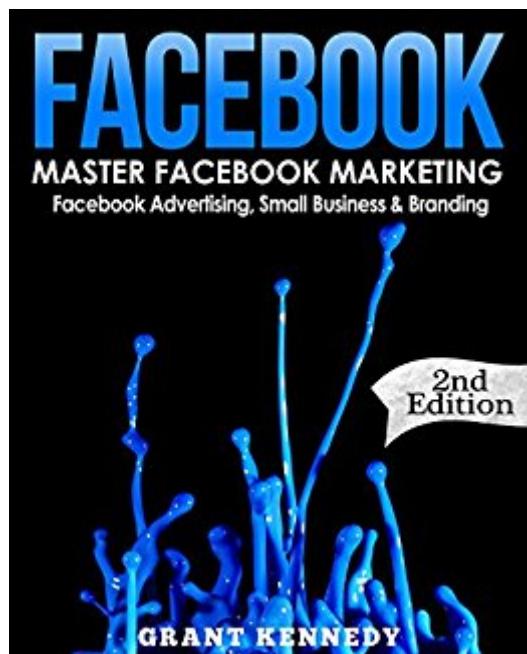


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# **Facebook: Master Facebook Marketing - Facebook Advertising, Small Business & Branding (Facebook, Social Media, Small Business)**



## **Synopsis**

Increase Your Profits with Facebook Marketing! Do you want to promote your brand online? Do you want to attract customers to your business? With Facebook: Master Facebook Marketing â€“ Facebook Advertising, Small Business & Branding, you can ultimately advertise with Facebook Pages, Build your Business and Brand and Grow Your Audience and Customer Base. Read This Book for FREE with Kindle Unlimited â€“ Order Now! This book is chock full of useful tips, strategies and advice to give you an edge on your competition through efficient and effective Facebook Marketing! With Facebook: Master Facebook Marketing â€“ Facebook Advertising, Small Business & Branding, you can reach over a billion of Facebook users. Youâ€™ll find out how to maximize exposure, use paid and free advertising, target demographics, promote products and services on Facebook with pages, ads, and groups, how to reach target market and dramatically increase profits! Donâ€™t wait another day to give your business the social media exposure it deserves. Download Your Copy of Facebook: Master Facebook Marketing â€“ Facebook Advertising, Small Business & Branding TODAY! Youâ€™ll be so glad you took this step!

## **Book Information**

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## **Customer Reviews**

This book is pointless. It is just a bunch of words strung together to make a buck. An example from the book: "To maximize your efforts in using your personal page to augment your business or brand's page, it's best for you to make all your posts visible to the public, i.e., everyone. Privacy isn't an option... There are no headers, the book is double spaced, and there are typos galore. Another example of the nuggets in this book: "Linking - It is easy for you to link your Facebook account to your website, other media sites, etc. You can link your Facebook to any other platform that you like." ----- Oh, OK. Thanks for telling me. You mean I can add links on Facebook? So glad to know. I'm sending this book back. I buy hundreds of books a year and if a book has anything valuable, I keep it. This book is pointless.

Money is made on the back end. Most people do not know how FB makes money because it is a free service. Anyone can log on and create an FB profile from any computer or mobile phone device. Well, FB is the perfect example of how money is made on the back end. because of its large number of users, advertisers can target specific groups of people, from specific locations and interests. In this read covers all of the ways businesses promotes their brands on FB, paid, non-paid, fan pages, targeted demographics, etc. I recommend this read to FB marketers.

I realized that my little crowdfunding project hasn't really taken off because my Facebook presence is a bit on the lacking side. I was hoping to remedy the situation by grabbing a good book that can give me new marketing ideas. This marketing guide is brimming with nice ideas and some of them reflected the stuff I read on blogs and other websites. While these guides don't have as many ideas as this book even when combined, the tips are more focused with deeper explanations. It would have been nice if the book expanded those ideas too. Like the importance of the cover image and profile pic were mentioned but this other website I read provided a few tools and online services that help you make some very cool profile and cover photo combinations. The paid advertising section was really useful though and for me is the main highlight of this book.

Facebook is really the best social media marketing site to promote any business and brand you are into. And this book really makes it a point to explain clearly the aspect of how to advertise or market your own business or brand on Facebook. I highly recommend this book to all who are interested in Facebook Marketing or online business and wants to master this kind of marketing.

This is an excellent guide. This book is well written and easy to understand. Facebook is one of the

most popular social media where small/big business is using to market their product/service. This book should be most recommended to people who wants to stay at home and play with their wifi while earning income. It started with statistics, facts and figures of Facebook. There is a situational example that helps you understand more the concept of marketing. This book includes a lot of info on how to make effective moves on Facebook advertising. Overall, this book is a very helpful book for all. I highly recommended.

Social Media has a huge contribution when it comes to marketing/advertising your business. Facebook is one of the most popular social media where small/big business is using to market their product/service. I remember before, we are about to launch new product with our company and we want to know the demands of it so we basically started getting information through Facebook, it really help us a lot from the feedback we received from our customers. This book is a must if you are new in marketing your products/service through Facebook, it will teach you the step by step process to effectively use Facebook to market your business.

Facebook is one of the best websites to advertise your products and services and promote your brand or business. You can manage your advertising budget during your campaigns and immensely specify your audience so that you can reach all of the people who matter most. In this guide by Grant Kennedy you will learn the types of advertisements, how to start marketing by using pages, ads and groups with numerous valuable tips to improve your effectiveness of your Facebook Ads and crucial mistakes to avoid. I deeply recommend this book to anyone who would like to understand how Facebook marketing works.

I have an online business and I have learned from this book that Facebook is an amazing platform with about 1.44 billion active accounts every month. As an online entrepreneur I discovered that with all those accounts being active comes a lot of opportunities and prospects for my online business. I would say the most valuable information I received from this e book are the Facebook marketing pitfalls to avoid. Last but not least I absolutely loved how fast this e-book was digitally delivered to my kindle library. I was able to read my e-book within seconds of purchase. This book is a must buy!!!!!!!!!!!!!!

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